

PRIVACY POLICY

We, VARIA SOUTHRISE SDN BHD respects the privacy of individuals with regards to Personal Data and is committed to protect your personal information and privacy. Hence, we developed a Privacy Policy that guides how VARIA SOUTHIRSE SDN BHD collect, process, use, disclose, transfer and store your Personal Data. This Privacy Policy is formulated in accordance with the Personal Data Protection Act 2010 ("Act").

PERSONAL DATA

"Personal Data" herein means any information, either written or through verbal communication, in our possession or control that relates directly or indirectly to you (or any other individual) to the extent that you (or such other individual) are identified or identifiable from that information or from other information in our possession.
Personal Data which we may collect via print and digital platforms, including but not limited to:-

1. Personal details such as name, identity card number, age, marital status, race, religious beliefs, gender, nationality, date of birth, address, telephone number, contact preference, employment details, bank account details, email address and other details;

2. Information in connection with products you may have purchased from us or have registered your interest with us for purchase, information, updates, inquiries, billing and payment status and records other information that are, have been or may be collected by us, or which you provide to us, from time to time, in connection with any service, transaction, contest, survey, promotion, questionnaire or communication with us;

3. Personal interests or preferences such as language, product or content interests, communicating and marketing preferences;

4. your image, by way of video surveillance installed in some parts of our premises as part of our security infrastructure;

5. the username, password and other identifiers when you register at our website; and

6. information obtained independently by us from other lawful sources or publicly available or publicly accessible.

The list of Personal Data stated above is not exhaustive and may include other Personal Data depending on the nature of dealings or transaction, which may be vary from time to time. Under certain circumstances, you may also be required to provide the Personal Data concerning other individuals for the purposes of your transaction with us and you hereby warrant and acknowledge that whenever you provide such data, you have obtained the consent of such individuals.

We shall hold no liability nor responsibility for any losses, damages or delays in process for any whatsoever reason due to your negligence to provide us accurate and complete information on your Personal Data.



PURPOSE OF COLLECTION & PROCESSING PERSONAL DATA

By providing us any of your Personal Data, you hereby agree that we shall collect, process, retain and use the Personal Data for the following purposes, including but not limited to:

1. the delivery of notices, services, benefits, latest products announcement or upcoming events to you;
2. processing your application, request or inquiry;
3. preparation of necessary agreement and/or contract to purchase the products and/or properties from us;
4. user or customer relationship management procedures;
5. credit assessments and other background checks of users as we may determine to be necessary or appropriate;
6. our internal record keeping and administrative purposes;
7. collection of outstanding payments from clients and/or customers;
8. prevention of crime including but not limited to fraud, money-laundering,bribery;
9. meeting any legal or regulatory requirements relating to our provision of services and products and to make disclosure under the requirements of any applicable law, regulation, direction, court order, by-law, guideline, circular, code applicable to us or any of our member companies;
10. vacant possession, keys handover, property/estate management, customer care and/or defect rectification works;
11. conducting marketing and client profiling activities in connection with our services and related products;
12. auditing, research, benchmarking, enhancement and data & statistical analysis purposes;
13. post vacant POSSESSION delivery-related services, such as club house services, security and customer loyalty programmes,
14. to enable us and/or our selected authorised third parties to send you information by e-mail, telecommunication (telephone calls and text messages) or via social media concerning related and unrelated products and services offered by us and our business partners which may include but is not limited to the abovementioned purposes which we consider will or may interest you; and/or
15. any other purposes permitted by laws.